

Stanhope Barrington C of E  
Primary School



Head Teacher: Mrs D Cross

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Dear Parent/Carer

18<sup>th</sup> November 2021

**Re: Facebook Launch**

I am really pleased to announce that our school Facebook page will be going live on Friday 19<sup>th</sup> November 2021.

We have decided to set up a Facebook page for a number of reasons:

- To celebrate the amazing things that happen in our school
- To promote our school to families who may not currently attend
- To promote our links with our local community
- To share events and activities which have taken place in school
- To remind parents/carers of up and coming events

Please note that our Facebook page will NOT be our primary source of communication with parents/carers. All communication will still be via our website and parents should continue to check the website regularly for letters and all other information. We will continue to send reminder text messages when important letters are uploaded to the website.

Our Facebook page will NOT replace our website and will NOT contain all information but only specifically selected items.

We have decided to allow comments to be made by parents/carers on our posts as this provides another avenue for parents to have a voice and to engage with the school, however, I must ask that these are appropriate comments and are not directed personally at any child or adult in school.

All comments will be identifiable via email addresses and will be monitored regularly by the Senior Leadership Team.

Many schools do not allow parent comments, however, I am confident that if anyone had a specific concern they would raise that directly with a Class Teacher or myself and all concerns or issues

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are dealt with very quickly. Having said that, if inappropriate, offensive comments do appear then we would be forced to remove the comment function on the page.

Please be reassured that if you have indicated on the consent form (sent out in September to all parents) that you do not want your child's image to appear on our website or social media platform then they will not appear on our Facebook page.

All posts will be uploaded to our Facebook page by a member of the Senior Leadership Team to ensure quality assurance checks are carried out.

Obviously, this is a new venture for the school and we hope that we will be able to develop the page over time so please bear with us initially while we embed this new process.

We are very excited about this move and have chosen to launch tomorrow as it is Children In Need, Anti-bullying week and Friendship Friday so we have lots of lovely things going on in school.

I hope parents welcome and support this move but if you have any questions or concerns please do not hesitate to contact me.

Yours sincerely

*Mrs D Cross*

Mrs D Cross  
Head Teacher

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